

# Report to the Colorado General Assembly

Interim Study
Committee on
Communication
Between the
Department of Health
Care Policy and
Financing and
Medicaid Clients

Prepared by

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# Interim Study Committee on Communication Between the Department of Health Care Policy and Financing and Medicaid Clients

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December 2016

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#### December 2016

To Members of the Seventy-first General Assembly:

Submitted here within is the final report of the Interim Study Committee on Communication between the Department of Health Care Policy and Financing (HCPF) and Medicaid Clients. This committee was created pursuant to Interim Committee Request Letter 2016-04, as approved by the Legislative Council on April 29, 2016. The committee was charged with studying the following policy issues:

- the current form and content of letters that are sent to Medicaid clients by the department;
- the frequency with which letters are sent to Medicaid clients by the department; and
- whether such letters can be simplified and the content made more clear so as to improve the information that is communicated to Medicaid clients.

At its meeting on October 14, 2016, the Legislative Council reviewed the report of this committee. A motion to forward this report and the bills therein for consideration in the 2017 session was approved.

Sincerely,

/s/ Representative Dickey Lee Hullinghorst Chairman

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This report is also available on line at:

https://www.colorado.gov/pacific/cga-legislativecouncil/2016-interim-study-committee-communication-between-hcpf-and-medicaid-clients

# **Committee Charge**

The Interim Study Committee on Communication Between the Department of Health Care Policy and Financing (HCPF) and Medicaid Clients (Interim Study Committee) was created pursuant to Interim Committee Request Letter 2016-04, as approved by the Legislative Council on April 29, 2016. The committee is charged with studying the following policy issues:

- the current form and content of letters that are sent to Medicaid clients by the department;
- the frequency with which letters are sent to Medicaid clients by the department; and
- whether such letters can be simplified and the content made more clear so as to improve the information that is communicated to Medicaid clients.

### **Committee Activities**

The Interim Study Committee met four times during the 2016 legislative interim, on June 24, August 2, August 24, and September 29. The committee heard presentations from stakeholders including:

- HCPF:
- the Center for Health Literacy;
- the Colorado Department of Human Services (CDHS);
- the Office of Information Technology (OIT);
- Medicaid client representatives from the Colorado Cross-Disability Coalition (CCDC) and the Colorado Center on Law and Policy (CCLP); and
- county departments of human services.

The following subsections discuss the issues considered by the committee.

### **Current Department Initiatives Related to Medicaid Client Correspondence**

At the June 24 and August 2 meetings, representatives from HCPF described ongoing initiatives related to Medicaid client correspondence. HCPF provided an overview of its points of contact with Medicaid clients, and described how HCPF receives feedback from clients regarding notices. HCPF explained that the office uses a joint noticing system for clients that receive public benefits other than Medicaid, and noted the advantages and limitations of the joint noticing system. A representative discussed federal requirements for eligibility and noticing for public benefit programs in Colorado. Bill D was recommended by the committee to guide HCPF's efforts to improve Medicaid correspondence. Bill D sets certain requirements on the form and content of correspondence to improve clients' understanding.

HCPF partnered with the Center for Health Literacy to study and make adjustments to the language used in notices to HCPF clients, and this project is nearing completion. The initial findings of the Center for Health Literacy were present at the June 24 meeting, and the final recommendations were presented at the August 2 meeting. The updated language for the notices is expected to be implemented in the spring of 2017. Representatives described the client feedback they have received on the revised notices, explaining that while clients feel their

comprehension of the notices has improved, the notices are too lengthy, and some clients are not familiar with medical and insurance-related terms. Based on the concerns raised about the information presented by the Center for Health Literacy, Bill D also requires HCPF to take steps to test correspondence with clients when making changes to client correspondence.

At the August 2 meeting, a representative of Connect for Health Colorado discussed its involvement in joint noticing with other state agencies and initiatives for improving client communications, including the use of social media to familiarize clients with health insurance terms.

# Colorado Benefits Management System (CBMS)

CBMS is the statewide data system through which all food, cash, and medical assistance applications and eligibility determinations are processed. At the August 2 meeting, representatives from the Office of Information Technology explained how CBMS generates client notices regarding public benefits. A representative also provided background information on the evolution of CBMS and major changes and upgrades to the system in recent years, and discussed the accuracy of the data used in the client notices and how improvements to the CBMS system are initiated, prioritized, and financed. In response to the many issues witnesses presented regarding notices generated by CBMS, the committee recommended Bill C, which requires periodic performance audits by the Office of the State Auditor of the sufficiency of client correspondence about eligibility for Medicaid.

## **Client Perspectives on Medicaid Correspondence**

Representatives from CCDC and CCLP testified at the August 24 meeting regarding their experiences with Medicaid correspondence. Public comment was also taken at each of the committee meetings. Medicaid clients provided an overview of the different types of communications they receive regarding Medicaid and other public benefits. Clients noted that there are issues with Medicaid letters beyond the comprehension of notices. These challenges include receiving notices with incorrect or missing information, receiving notices after a deadline, confusion between state and county agencies, and not receiving assistance or follow-up in a timely manner. Client representatives explained that information on the appeals process for Medicaid rulings is unclear and confusing. In addition, client representatives noted that the issues with Medicaid correspondence are magnified for the disability community, as disabled clients often rely on Medicaid for everyday care, and any disruption in care greatly impacts their lives. Clients also discussed confusion concerning continuation of benefits during an appeal.

In response to client feedback, the committee recommended Bill A, which clarifies issues surrounding continuation of benefits during an appeal. The committee also recommended Bill B, which addresses client concerns by creating a specific process during an appeal for an administrative law judge to assess the sufficiency of notice provided to a client.

### **Experiences of County Departments of Human Services With Noticing**

At the August 2 meeting, representatives from various county departments of human services testified regarding their challenges with client correspondence. Difficulties include increasing workload for county staff, ensuring staff are properly trained, and insufficient county

administrative funding. County representatives discussed their data collection efforts on client correspondence, and noted that there have been various improvements to CBMS in recent years that have increased the efficiency of the Medicaid notices. Bill C requires the Office of the State Auditor to examine available county data in its audit of client correspondence.



# **Summary of Recommendations**

As a result of committee discussion and deliberation, the Interim Study Committee recommends the following four bills for consideration in the 2017 legislative session. It also approved one committee letter.

#### Bill A —Technical Issues Filing Medicaid Appeals

Bill A clarifies that Medicaid benefits must automatically continue without requiring an affirmative request by a client who is appealing a termination or reduction in benefits. HCPF must send the recipient written confirmation of the continuing benefits. The electronic filing form for appeals must include a check box or other method to opt out of continuing benefits, to request an accommodation for submitting an appeal or participating in a hearing, and to request dispute resolution. The electronic appeals website must additionally allow for the attachment of as many documents as necessary to support the appeal.

### Bill B — Medicaid Appeal Review Legal Notice Requirements

Bill B requires administrative law judges to review the legal sufficiency of Medicaid notices of action when a client appeals a termination or reduction in benefits (adverse action). The legal review of notices will take place at the start of an appeal. If the administrative law judge determines that the notice is not legally sufficient, he or she shall inform the client that the adverse action may be set aside. The client may then ask the administrative law judge to decide the case in his or her favor on the basis of the insufficient notice. Alternately, the client may waive his or her defense on the basis of insufficient notice and request that the appeal proceed to a hearing on the merits of the case. Administrative law judges must inform clients that the HCPF may issue a legally sufficient notice in the future and that the client may be required to repay any benefits received, as provided under current law, if the adverse action is upheld after the new notice is issued.

# Bill C — Audits of Medicaid Client Correspondence

Bill C requires the Office of the State Auditor to conduct performance audits of client communications concerning eligibility for Medicaid programs. These audits will be conducted in 2020 and 2023, with any future audits occurring at the discretion of the State Auditor. These audits will encompass communications generated both in and outside of the Colorado Benefits Management System. The performance audits will determine whether client communications comply with state and federal requirements, and they will review the understandability, readability, and accuracy of client communications. As a part of these audits, the auditor will review available county data related to confusing communications received by Medicaid clients. The auditor will report audit findings and recommendations to various committees.

### Bill D — Improve Medicaid Client Correspondence

Bill D requires HCPF to engage in an ongoing process to create, test, and improve Medicaid client communications. HCPF must ensure that communications with clients are accurate, readable, understandable, and consistent. Contact information for client questions, and, to the extent practicable, legal, privacy, and educational information, must be provided separately from

the main content of the correspondence. In all communications regarding denial, reduction, suspension, or termination of benefits, the following must be included:

- an understandable explanation of the denial, reduction, suspension, or termination;
- · detailed information on the client's household composition and income sources; and
- a specific description of any information or documents needed from the client.

When modifying Medicaid communications, HCPF is required to test the changes and solicit feedback from clients and stakeholders. HCPF is also required to appropriately prioritize communications that only affect a small number of clients or vulnerable populations. HCPF is encouraged to promote client communications electronically and through mobile applications. As a part of HCPF's annual presentation made to General Assembly, it must present information on its ongoing process to improve client communications.

## Committee Letter A — Align Public Assistance Eligibility

This letter requests that the federal government find ways to align eligibility for public assistance program to decrease confusion among clients who are applying for multiple programs.

### **Resource Materials**

Meeting summaries are prepared for each meeting of the committee and contain all handouts provided to the committee. The summaries of meetings and attachments are available at the Division of Archives, 1313 Sherman Street, Denver (303-866-2055). The listing below contains the dates of committee meetings and the topics discussed at those meetings. Meeting summaries and attachments are also available on the Legislative Council Staff website at:

https://www.colorado.gov/pacific/cga-legislativecouncil/interim-committees

### Meeting Date and Topics Discussed

June 24, 2016

- Overview of client correspondence and legal and policy considerations
- Client perspectives on Medicaid letters and suggestions for improvements

### August 2, 2016

- Presentation of the final report from the Center for Health Literacy
- Overview of joint noticing requirements and limitations
- County departments of human services experiences with noticing

### August 24, 2016

- Presentation of legislative recommendations by the Colorado Center on Law and Policy and the Colorado Cross-Disability Coalition
- Presentation of legislative recommendations by the Department of Health Care Policy and Financing

### September 29, 2016

Committee bill drafts - discussion and vote

# First Regular Session Seventy-first General Assembly STATE OF COLORADO

**BILL A** 

LLS NO. 17-0159.01 Brita Darling x2241

**HOUSE BILL** 

### **HOUSE SPONSORSHIP**

Danielson,

### SENATE SPONSORSHIP

Crowder,

**House Committees** 

101

102

**Senate Committees** 

### A BILL FOR AN ACT

CONCERNING TECHNICAL ISSUES RELATING TO THE FILING OF MEDICAID APPEALS.

## **Bill Summary**

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <a href="http://www.leg.state.co.us/billsummaries">http://www.leg.state.co.us/billsummaries</a>.)

Interim Study Committee on Communication Between the Department of Health Care Policy and Financing (HCPF) and Medicaid Clients. The bill clarifies that a medicaid recipient (recipient) who files an appeal does not need to make an affirmative request to continue medicaid benefits during the appeal. The bill requires the department of health care policy and financing (department) to send the

recipient written confirmation of continuing benefits. For a recipient who chooses not to continue receiving benefits during the appeal process, the form and electronic filing process for appeals must include a check box or other method to opt out of continuing benefits.

The bill requires the form and electronic filing process for appeals to include a check box or other method to request an accommodation to file the appeal or to participate in the hearing and to request the county or service delivery agency dispute resolution process.

Additionally, the electronic appeals filing website must allow the applicant or recipient to attach the number of documents sufficient to support the appeal along with the appeal form.

Be it enacted by the General Assembly of the State of Colorado:

**SECTION 1.** In Colorado Revised Statutes, 25.5-4-207, **amend** (1)(a)(II) and (1)(a)(III) as follows:

25.5-4-207. Appeals - rules. (1) (a) (II) (A) The applicant or recipient has sixty days after the date of the notice to file an appeal. If the recipient files an appeal prior to the effective date of the intended action, existing medical assistance benefits must automatically continue unchanged WITHOUT THE NECESSITY OF AN AFFIRMATIVE REQUEST BY THE RECIPIENT until the appeal process is completed, unless the recipient requests in writing that medical assistance benefits not continue during the appeal process; except that, to the extent authorized by federal law, the state department rules may permit existing medical assistance benefits to continue until the appeal process is completed even if the recipient's appeal is filed after the effective date of the intended action. The STATE DEPARTMENT SHALL PROVIDE THE RECIPIENT WITH WRITTEN CONFIRMATION OF HIS OR HER CONTINUING BENEFITS PENDING APPEAL.

(B) The state department shall promulgate rules consistent with federal law that prescribe the circumstances under which the county or designated service agency may continue benefits if an appeal is filed after

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the effective date of the intended action. At a minimum, the rules must allow for continuing benefits when the recipient's health or safety is impacted, the recipient was not able to timely respond due to the recipient's disability or employment, the recipient's caregiver was unavailable due to the caregiver's health or employment, or the recipient did not receive the county's or designated service agency's notice prior to the effective date of the intended action.

- (C) THE FORM AND ELECTRONIC FILING PROCESS FOR APPEALS MUST INCLUDE A CHECK BOX OR OTHER METHOD FOR A RECIPIENT WHO CHOOSES TO DO SO TO MAKE A WRITTEN REQUEST THAT HIS OR HER MEDICAL ASSISTANCE BENEFITS NOT CONTINUE DURING THE APPEAL PROCESS.
- (D) THE FORM AND ELECTRONIC FILING PROCESS FOR APPEALS MUST INCLUDE A CHECK BOX OR OTHER METHOD FOR AN APPLICANT OR RECIPIENT TO MAKE A REQUEST FOR AN ACCOMMODATION IN ORDER TO SUBMIT THE APPEAL OR TO PARTICIPATE IN THE HEARING. IF AN APPLICANT OR RECIPIENT REQUESTS A REASONABLE ACCOMMODATION, THE REASONABLE ACCOMMODATION SHALL BE PROVIDED.
  - (E) THE ELECTRONIC APPEALS WEBSITE MUST ALLOW AN APPLICANT OR RECIPIENT TO ATTACH THE NUMBER OF DOCUMENTS SUFFICIENT TO SUPPORT HIS OR HER APPLICATION FOR APPEAL ALONG WITH THE APPEAL FORM.
- (III) Either prior to appeal or as part of the filing of an appeal, the applicant or recipient may request the dispute resolution process described in paragraph (b) of this subsection (1) SUBSECTION (1)(b) OF THIS SECTION through the county department or service delivery agency. THE FORM AND ELECTRONIC FILING PROCESS FOR APPEALS MUST INCLUDE

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- 1 A CHECK BOX OR OTHER METHOD TO REQUEST THE DISPUTE RESOLUTION
- 2 PROCESS DESCRIBED IN SUBSECTION (1)(b) OF THIS SECTION.
- 3 **SECTION 2. Safety clause.** The general assembly hereby finds,
- 4 determines, and declares that this act is necessary for the immediate
- 5 preservation of the public peace, health, and safety.

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# First Regular Session Seventy-first General Assembly STATE OF COLORADO

BILL B

LLS NO. 17-0160.01 Brita Darling x2241

**HOUSE BILL** 

### **HOUSE SPONSORSHIP**

Danielson,

### SENATE SPONSORSHIP

Crowder,

**House Committees** 

101

102

**Senate Committees** 

### A BILL FOR AN ACT

CONCERNING THE REVIEW OF LEGAL SUFFICIENCY OF MEDICAID APPEALS.

### **Bill Summary**

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <a href="http://www.leg.state.co.us/billsummaries">http://www.leg.state.co.us/billsummaries</a>.)

Interim Study Committee on Communication Between the Department of Health Care Policy and Financing (HCPF) and Medicaid Clients. The bill requires the administrative law judge hearing medicaid appeals to review the legal sufficiency of the notice of action from which the applicant or recipient is appealing at the commencement of the appeal hearing if the notice of action concerns the termination or

reduction of an existing benefit. If the notice is legally insufficient, the judge shall advise the appellant that he or she may waive the defense of insufficient notice and proceed to a hearing on the merits or may ask the judge to decide the appeal based on the judge's finding of insufficiency. The judge shall advise the appellant that a legally sufficient notice may be issued in the future and that the state may recoup benefits from the appellant.

The provisions of the bill apply to hearings conducted on and after a certain date.

Be it enacted by the General Assembly of the State of Colorado:

2 SECTION 1. In Colorado Revised Statutes, 25.5-4-207, add

 $3 \qquad (1)(d.5) \text{ as follows:}$ 

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**25.5-4-207.** Appeals - rules - applicability. (1) (d.5) (I) AT THE COMMENCEMENT OF A HEARING THAT CONCERNS THE TERMINATION OR REDUCTION OF AN EXISTING BENEFIT, THE STATE DEPARTMENT'S ADMINISTRATIVE LAW JUDGE SHALL REVIEW THE LEGAL SUFFICIENCY OF THE NOTICE OF ACTION FROM WHICH THE RECIPIENT IS APPEALING. IF THE ADMINISTRATIVE LAW JUDGE DETERMINES THAT THE NOTICE IS LEGALLY INSUFFICIENT, THE ADMINISTRATIVE LAW JUDGE SHALL INFORM THE APPELLANT THAT THE TERMINATION OR REDUCTION MAY BE SET ASIDE ON THE BASIS OF INSUFFICIENT NOTICE WITHOUT PROCEEDING TO A HEARING ON THE MERITS. THE APPELLANT MAY AFFIRMATIVELY WAIVE THE DEFENSE OF INSUFFICIENT NOTICE AND AGREE TO PROCEED WITH A HEARING ON THE MERITS OR MAY ASK THE ADMINISTRATIVE LAW JUDGE TO DECIDE THE APPEAL ON THE BASIS OF HIS OR HER FINDING THAT THE NOTICE IS LEGALLY INSUFFICIENT. THE ADMINISTRATIVE LAW JUDGE SHALL ALSO INFORM THE APPELLANT THAT THE STATE DEPARTMENT MAY ISSUE LEGALLY SUFFICIENT NOTICE IN THE FUTURE AND THAT THE STATE DEPARTMENT MAY SEEK RECOUPMENT OF BENEFITS IF A BASIS FOR DENIAL

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1	OR REDUCTION OF BENEFITS IS SUBSEQUENTLY DETERMINED.
2	(II) This subsection (1)(d.5) applies to hearings conducted
3	ON AND AFTER JANUARY 1, 2018.
4	SECTION 2. Safety clause. The general assembly hereby finds,
5	determines, and declares that this act is necessary for the immediate
6	preservation of the public peace, health, and safety.

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# First Regular Session Seventy-first General Assembly STATE OF COLORADO

**BILL C** 

LLS NO. 17-0161.01 Brita Darling x2241

**HOUSE BILL** 

### **HOUSE SPONSORSHIP**

Landgraf,

### SENATE SPONSORSHIP

Crowder,

**House Committees** 

**Senate Committees** 

### A BILL FOR AN ACT

101 CONCERNING AUDITS OF CORRESPONDENCE SENT TO MEDICAID
102 CLIENTS.

## **Bill Summary**

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <a href="http://www.leg.state.co.us/billsummaries">http://www.leg.state.co.us/billsummaries</a>.)

Interim Study Committee on Communication Between the Department of Health Care Policy and Financing (HCPF) and Medicaid Clients. The bill directs the office of the state auditor (OSA) to conduct or cause to be conducted an audit of client communications, including letters and notices, sent to clients or potential clients in medicaid programs. The audits will be conducted in 2020 and 2023 and

thereafter at the discretion of the state auditor.

Among other items set forth in the bill, the performance audits will review client communications for readability, understandability, and accuracy. In addition, the audits will review available county data regarding customer contacts relating to client confusion with client communications.

The OSA will report audit findings, conclusions, and recommendations to the legislative audit committee, the joint budget committee, the public health care and human services committee of the house of representatives, the health and human services committee of the senate, and the joint technology committee, or any successor committees.

1 Be it enacted by the General Assembly of the State of Colorado:

2 **SECTION 1.** In Colorado Revised Statutes, **add** 25.5-4-213 as

3 follows:

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4 25.5-4-213. Audit of medicaid client communications.

5 (1) During the 2020 Calendar year and the 2023 Calendar year.

6 THE OFFICE OF THE STATE AUDITOR SHALL CONDUCT OR CAUSE TO BE

CONDUCTED A PERFORMANCE AUDIT OF CLIENT COMMUNICATIONS,

8 INCLUDING LETTERS AND NOTICES, THAT AFFECT OR CONCERN ELIGIBILITY

9 FOR PROGRAM BENEFITS AND SERVICES, SENT TO CLIENTS OR APPLICANTS

10 IN COLORADO MEDICAID PROGRAMS. THEREAFTER, THE STATE AUDITOR

11 IN THE EXERCISE OF HIS OR HER DISCRETION MAY CONDUCT OR CAUSE TO

BE CONDUCTED ADDITIONAL PERFORMANCE AUDITS OF CLIENT

COMMUNICATIONS PURSUANT TO THIS SECTION. THE AUDIT SHALL

14 INCLUDE COMMUNICATIONS GENERATED THROUGH THE COLORADO

BENEFITS MANAGEMENT SYSTEM, AS WELL AS COMMUNICATIONS THAT

16 ARE NOT GENERATED THROUGH THE COLORADO BENEFITS MANAGEMENT

17 SYSTEM.

(2) The Performance audit conducted pursuant to this

19 SECTION SHALL INCLUDE BUT NEED NOT BE LIMITED TO:

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1	(a) A REVIEW OF AVAILABLE COUNTY DATA REGARDING CUSTOMER
2	SERVICE CONTACTS THAT ARE RELATED TO CLIENT CONFUSION REGARDING
3	COMMUNICATIONS RECEIVED BY MEDICAID CLIENTS OR APPLICANTS;
4	(b) A REVIEW OF THE ACCURACY OF CLIENT COMMUNICATIONS;
5	AND
6	(c) A review of whether client communications satisfy the
7	REQUIREMENTS OF ANY STATE OR FEDERAL LAW, RULE, OR REGULATION
8	RELATING TO THE SUFFICIENCY OF ANY NOTICE.
9	(3) If audit findings include findings that information
10	CONTAINED IN CLIENT COMMUNICATIONS IS INACCURATE AT THE TIME THE
11	COMMUNICATION WAS GENERATED, THE AUDIT SHALL IDENTIFY, IF
12	POSSIBLE, THE SOURCE OF THE INACCURATE INFORMATION, WHICH MAY
13	INCLUDE BUT IS NOT LIMITED TO COMPUTER SYSTEM OR INTERFACE ISSUES,
14	COUNTY INPUT ERROR, OR APPLICANT ERROR.
15	(4) Based on the findings and conclusions identified
16	DURING THE PERFORMANCE AUDIT CONDUCTED PURSUANT TO THIS
17	SECTION, THE OFFICE OF THE STATE AUDITOR SHALL MAKE
18	RECOMMENDATIONS TO THE STATE DEPARTMENT FOR IMPROVING CLIENT
19	COMMUNICATIONS. ON OR BEFORE DECEMBER 30, 2020, DECEMBER 30,
20	2023, AND DECEMBER 30 IN ANY CALENDAR YEAR IN WHICH AN AUDIT IS
21	CONDUCTED PURSUANT TO THIS SECTION, THE OFFICE OF THE STATE
22	AUDITOR SHALL SUBMIT THE FINDINGS, CONCLUSIONS, AND
23	RECOMMENDATIONS FROM THE PERFORMANCE AUDIT IN THE FORM OF A
24	WRITTEN REPORT TO THE LEGISLATIVE AUDIT COMMITTEE, WHICH SHALL
25	HOLD A PUBLIC HEARING FOR THE PURPOSES OF A REVIEW OF THE REPORT.
26	The report shall also be submitted to the joint budget
27	COMMITTEE, THE PUBLIC HEALTH CARE AND HUMAN SERVICES COMMITTEE

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1	OF THE HOUSE OF REPRESENTATIVES, THE HEALTH AND HUMAN SERVICES
2	COMMITTEE OF THE SENATE, AND THE JOINT TECHNOLOGY COMMITTEE, OR
3	ANY SUCCESSOR COMMITTEES.
4	SECTION 2. In Colorado Revised Statutes, 25.5-4-213, amend
5	(2)(b); and <b>add</b> (2)(d), (2)(e), and (2)(f) as follows:
6	(2) The performance audit conducted pursuant to this section shall
7	include but need not be limited to:
8	(b) A review of the accuracy of client communications; and
9	(d) A DETERMINATION AS TO WHETHER CLIENT COMMUNICATIONS
10	COMPLY WITH THE REQUIREMENTS OF SECTION 25.5-4-212;
11	(e) A REVIEW OF THE SUFFICIENCY OF THE STATE DEPARTMENT'S
12	CLIENT COMMUNICATIONS TESTING PROCESS PURSUANT TO SECTION
13	25.5-4-212 and whether testing is undertaken prior to
14	IMPLEMENTING NEW OR SIGNIFICANTLY REVISED CLIENT
15	COMMUNICATIONS; AND
16	(f) A REVIEW OF THE UNDERSTANDABILITY OF CLIENT
17	COMMUNICATIONS, INCLUDING A SAMPLING OF MEDICAID CLIENTS,
18	INCLUDING BOTH CLIENTS WHO ARE TRAINED AS ADVOCATES AND CLIENTS
19	WHO ARE NOT, AND A REVIEW OF THE FEEDBACK FROM THE STATE
20	DEPARTMENT'S CLIENT COMMUNICATIONS TESTING PROCESS PURSUANT TO
21	SECTION 25.5-4-212.
22	SECTION 3. Effective date. (1) Except as provided in
23	subsection (2) of this section, this act takes effect upon passage.
24	(2) Section 2 of this act takes effect only if Bill 17
25	becomes law.
26	SECTION 4. Act subject to petition - effective date. This act
27	takes effect at 12:01 a.m. on the day following the expiration of the

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ninety-day period after final adjournment of the general assembly (August 1 2 9, 2017, if adjournment sine die is on May 10, 2017); except that, if a 3 referendum petition is filed pursuant to section 1 (3) of article V of the 4 state constitution against this act or an item, section, or part of this act 5 within such period, then the act, item, section, or part will not take effect 6 unless approved by the people at the general election to be held in 7 November 2018 and, in such case, will take effect on the date of the 8

official declaration of the vote thereon by the governor.

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# First Regular Session Seventy-first General Assembly STATE OF COLORADO

BILL D

LLS NO. 17-0162.01 Brita Darling x2241

**SENATE BILL** 

### SENATE SPONSORSHIP

Crowder and Lundberg,

### **HOUSE SPONSORSHIP**

Danielson and Landgraf,

**Senate Committees** 

101

**House Committees** 

### A BILL FOR AN ACT

CONCERNING IMPROVING MEDICAID CLIENT CORRESPONDENCE.

# **Bill Summary**

(Note: This summary applies to this bill as introduced and does not reflect any amendments that may be subsequently adopted. If this bill passes third reading in the house of introduction, a bill summary that applies to the reengrossed version of this bill will be available at <a href="http://www.leg.state.co.us/billsummaries.">http://www.leg.state.co.us/billsummaries.</a>)

Interim Study Committee on Communication Between the Department of Health Care Policy and Financing (HCPF) and Medicaid Clients. The bill requires the department of health care policy and financing (department) to engage in an ongoing process to improve medicaid client communications, including client letters and notices, that concern eligibility for or the denial, reduction, suspension, or termination of a benefit. Among other requirements included in the bill, the department shall ensure that client communications are accurate,

readable, and understandable, clearly conveying the purpose of the letter or notice and the specific action or actions that the client must take in response to the letter or notice.

The bill requires the department to include in certain notices a specific and plain language explanation of the basis for the denial, reduction, suspension, or termination of a benefit; specific and detailed information concerning household composition, income sources and amounts, and assets; and a description of necessary information or documents that the client has not provided.

To the extent practicable, the department shall test new or significantly revised client communications against the requirements included in the bill with a representative sample of medicaid clients, advocacy organizations, and counties prior to implementing the client communications. As part of the testing, the department shall solicit feedback from a workgroup established by the department to provide customer and community partner feedback regarding client communications.

The department shall also ensure that letters and notices affecting clients with disabilities, seniors, and other vulnerable populations are appropriately prioritized for improvement consistent with the requirements in the bill. The department shall receive feedback from the workgroup established to provide customer and community partner feedback regarding client communications as part of the department's involvement in state-level decision-making relating to computer system changes and training.

The department shall provide information concerning medicaid client communications improvements as part of its annual presentation to its legislative committee of reference.

Be it enacted by the General Assembly of the State of Colorado:

2 **SECTION 1.** In Colorado Revised Statutes, **add** 25.5-4-212 as

3 follows:

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4

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25.5-4-212. Medicaid client communications improvement

**process - legislative declaration.** (1) (a) THE GENERAL ASSEMBLY FINDS

6 AND DECLARES THAT:

7 (I) Understandable, timely, informative, and clear

8 COMMUNICATIONS FROM THE STATE DEPARTMENT ARE CRITICAL TO THE

9 LIFE AND HEALTH OF MEDICAID RECIPIENTS, AND, IN SOME CASES, ARE A

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I	MATTER OF LIFE AND DEATH FOR OUR MOST VULNERABLE POPULATIONS;
2	(II) UNCLEAR, CONFUSING, AND LATE CORRESPONDENCE FROM THE
3	STATE DEPARTMENT CAUSES AN INCREASED WORKLOAD FOR THE STATE,
4	COUNTIES ADMINISTERING THE MEDICAID PROGRAM, AND NONPROFIT
5	ADVOCACY GROUPS ASSISTING CLIENTS; AND
6	(III) GOVERNMENT SHOULD BE A GOOD STEWARD OF TAXPAYERS'
7	MONEY, ENSURING THAT IT IS SPENT IN THE MOST COST-EFFECTIVE
8	MANNER.
9	(b) Therefore, the general assembly finds that improving
10	MEDICAID CLIENT COMMUNICATIONS, TESTING NEW AND REVISED CLIENT
11	COMMUNICATIONS WITH CLIENTS, ADVOCATES, AND COUNTIES, AND
12	PUTTING IN PLACE ACCOUNTABILITY FOR THE STATE DEPARTMENT AND
13	THE SYSTEM AS A WHOLE TO ENSURE SUCCESSFUL CLIENT
14	COMMUNICATIONS IS CRITICAL AND NECESSARY NOT ONLY FOR THE
15	HEALTH AND WELFARE OF MEDICAID CLIENTS BUT ALSO TO HELP CONTAIN
16	RISING COSTS IN THE MEDICAID PROGRAM.
17	(2) The state department shall engage in an ongoing
18	PROCESS TO CREATE, TEST, AND IMPROVE MEDICAID CLIENT
19	COMMUNICATIONS THAT CONCERN ELIGIBILITY FOR OR THE DENIAL,
20	REDUCTION, SUSPENSION, OR TERMINATION OF A BENEFIT. AT A MINIMUM,
21	THE STATE DEPARTMENT SHALL ENSURE THAT CLIENT COMMUNICATIONS,
22	INCLUDING CLIENT LETTERS AND NOTICES:
23	(a) Are accurate;
24	(b) Are readable at a sixth-grade reading level or below;
25	(c) ARE WRITTEN USING PERSON-FIRST, PLAIN LANGUAGE;
26	(d) ARE WRITTEN IN A LETTER FORMAT THAT INCLUDES THE DATE
27	OF THE COMMUNICATION AND A CLIENT GREETING;

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1	(e) USE A POSITIVE, FRIENDLY TONE;
2	(f) Are consistent, using the same terms throughout
3	INCLUDING COMMONLY USED PROGRAM NAMES;
4	(g) Are translated accurately and in a culturally
5	APPROPRIATE MANNER WHEN TRANSLATION IS REQUIRED;
6	(h) Are understandable, clearly conveying the purpose of
7	THE CLIENT COMMUNICATION, THE ACTION BEING TAKEN BY THE STATE
8	DEPARTMENT, IF ANY, AND THE SPECIFIC ACTION OR ACTIONS THAT THE
9	CLIENT MUST OR MAY TAKE IN RESPONSE TO THE COMMUNICATION;
10	(i) INCLUDE CONTACT INFORMATION FOR CLIENT QUESTIONS THAT
11	IS CLEARLY IDENTIFIED AS RELATING TO SPECIFIC CONTENT IN THE CLIENT
12	COMMUNICATION, INCLUDING A TELEPHONE NUMBER, E-MAIL ADDRESS
13	AND PHYSICAL ADDRESS, AND THE HOURS OF OPERATION; AND
14	(j) If possible, separate legal, privacy, or educational
15	INFORMATION FROM THE MAIN CONTENT OF THE COMMUNICATION, EITHER
16	BY INCLUDING IT IN A SEPARATE BUT ENCLOSED DOCUMENT THAT IS
17	REFERENCED IN THE CLIENT COMMUNICATION OR BY PLACING THE
18	INFORMATION AFTER THE MAIN CONTENT OF THE COMMUNICATION TO
19	HELP MINIMIZE CONFUSION.
20	(3) (a) The state department shall include within or as
21	PART OF A CLIENT COMMUNICATION:
22	(I) IN ANY COMMUNICATION, THE PURPOSE OF WHICH IS TO
23	PROVIDE NOTICE OF THE DENIAL, REDUCTION, SUSPENSION, OF
24	TERMINATION OF A BENEFIT, A SPECIFIC AND PLAIN LANGUAGE
25	EXPLANATION OF THE BASIS FOR THE DENIAL, REDUCTION, SUSPENSION, OF
26	TERMINATION OF THE BENEFIT;
27	(II) Specific and detailed incormation on the client's

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1	HOUSEHOLD COMPOSITION, INCOME SOURCES, AND INCOME AMOUNTS, IF
2	RELEVANT TO THE DETERMINATION FOR WHICH THE CLIENT
3	COMMUNICATION WAS ISSUED, AND INCLUDING INFORMATION RELATING
4	TO HOUSEHOLD ASSETS, IF RELEVANT TO A MEDICAID WAIVER PROGRAM;
5	AND
6	(III) A SPECIFIC DESCRIPTION OF ANY INFORMATION OR NECESSARY
7	DOCUMENTS THAT THE CLIENT HAS NOT PROVIDED;
8	(b) The requirements set forth in subsection (3)(a) of this
9	SECTION APPLY TO THE NOTICE OF ACTION, PRIOR AUTHORIZATION
10	REQUEST NOTICE, THE REDETERMINATION OR RENEWAL LETTER, THE
11	INCOME AND ELIGIBILITY VERIFICATION SYSTEM LETTER, THE
12	VERIFICATION CHECKLIST, AND THE INCOME TRUST LETTER.
13	(4) The state department is encouraged to promote the
14	RECEIPT OF CLIENT COMMUNICATIONS ELECTRONICALLY OR THROUGH
15	MOBILE APPLICATIONS FOR CLIENTS WHO CHOOSE THOSE METHODS OF
16	DELIVERY.
17	(5) THE STATE DEPARTMENT, IN ITS DISCRETION AND UPON RECEIPT
18	OF ANY NECESSARY FUNDING, MAY IMPLEMENT THE CENTER FOR HEALTH
19	LITERACY FINDINGS RESULTING FROM A MULTI-AGENCY EFFORT IN $2016\mbox{to}$
20	IMPROVE MEMBER ELIGIBILITY CORRESPONDENCE.
21	(6) AS PART OF ITS ONGOING PROCESS TO CREATE AND IMPROVE
22	CLIENT COMMUNICATIONS, TO THE EXTENT PRACTICABLE, THE STATE
23	DEPARTMENT SHALL TEST CLIENT COMMUNICATIONS AGAINST THE
24	CRITERIA SET FORTH IN SUBSECTION (2) OF THIS SECTION WITH A
25	REPRESENTATIVE SAMPLE OF MEDICAID CLIENTS, INCLUDING CLIENTS WITH
26	A DISABILITY, SENIORS, AND OTHER VULNERABLE POPULATIONS, AND WITH
27	CLIENT ADVOCATES AND COUNTY CUSTOMER SERVICE PERSONNEL AND

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1					
L	ADMINISTR	ATORS PRIOR	TO IMPLEMENTING	THE CLIENT COMMUNIC	ATION

- 2 AS PART OF ITS TESTING PROCESS, THE STATE DEPARTMENT SHALL SOLICIT
- 3 FEEDBACK FROM A WORKGROUP ESTABLISHED BY THE STATE DEPARTMENT
- 4 TO PROVIDE CUSTOMER AND COMMUNITY PARTNER FEEDBACK REGARDING
- 5 MEDICAID CLIENT COMMUNICATIONS.

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25

- 6 (7) Understanding that client communications that only 7 AFFECT A SMALL NUMBER OF CLIENTS, INCLUDING CLIENTS WITH 8 DISABILITIES, SENIORS, AND OTHER VULNERABLE POPULATIONS, MAY, 9 NONETHELESS, HAVE A SIGNIFICANT IMPACT ON THE LIVES OF THOSE 10 CLIENTS DUE TO THE URGENT NEED FOR SERVICES, THE STATE 11 DEPARTMENT SHALL ENSURE THAT CLIENT COMMUNICATIONS IMPACTING 12 THOSE CLIENTS ARE APPROPRIATELY PRIORITIZED FOR REVISION AND 13 TESTING AND THAT RELATED COMPUTER SYSTEM CHANGES AND TRAINING 14 ARE IMPLEMENTED AS SOON AS PRACTICABLE. IN ORDER TO 15 APPROPRIATELY PRIORITIZE THE IMPROVEMENT OF CLIENT 16 COMMUNICATIONS FOR CLIENTS WITH DISABILITIES, SENIORS, AND OTHER 17 VULNERABLE POPULATIONS, AND THE IMPLEMENTATION OF RELATED 18 COMPUTER SYSTEM CHANGES AND TRAINING, THE STATE DEPARTMENT 19 SHALL PROVIDE FEEDBACK FROM THE WORKGROUP DESCRIBED IN 20 SUBSECTION (6) OF THIS SECTION AS PART OF THE STATE DEPARTMENT'S 21 INVOLVEMENT IN STATE-LEVEL DECISION-MAKING RELATING TO 22 COMPUTER SYSTEM CHANGES AND TRAINING.
  - (8) (a) As part of its annual presentation made to its legislative committee of reference pursuant to section 2-7-203, the state department shall present information concerning:
- 26 (I) Its process for ongoing improvement to client communications;

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1	(II) CLIENT COMMUNICATIONS REVISED PURSUANT TO THE
2	CRITERIA SET FORTH IN SUBSECTION (2) OF THIS SECTION DURING THE
3	PRIOR YEAR AND CLIENT COMMUNICATIONS IMPROVEMENTS THAT ARE
4	PLANNED FOR THE UPCOMING YEAR;
5	(III) A DESCRIPTION OF THE RESULTS OF TESTING OF NEW OR
6	SIGNIFICANTLY REVISED CLIENT COMMUNICATIONS PURSUANT TO
7	SUBSECTION (6) OF THIS SECTION, INCLUDING A DESCRIPTION OF THE
8	FEEDBACK FROM THE STATE DEPARTMENT'S WORKGROUP FOR CUSTOMER
9	AND COMMUNITY PARTNER FEEDBACK; AND
10	(IV) A DESCRIPTION OF AVAILABLE COUNTY DATA RELATING TO
11	THE FREQUENCY AND TYPE OF CLIENT CUSTOMER SERVICE INTERACTIONS
12	THAT ARE GENERATED BECAUSE OF CLIENT CONFUSION RELATED TO THE
13	ORGANIZATION, FORMATTING, OR LANGUAGE USED IN EXISTING CLIENT
14	COMMUNICATIONS.
15	(b) Notwithstanding the provisions of section $24-1-136(11)$
16	TO THE CONTRARY, THE REQUIREMENT TO REPORT TO THE LEGISLATIVE
17	COMMITTEE OF REFERENCE PURSUANT TO THIS SUBSECTION (8) CONTINUES
18	INDEFINITELY.
19	SECTION 2. In Colorado Revised Statutes, 25.5-4-212, amend
20	(8)(a)(III) and (8)(a)(IV); and <b>add</b> (8)(a)(V) as follows:
21	25.5-4-212. Medicaid client communications improvement
22	process - legislative declaration. (8) (a) As part of its annual
23	presentation made to its legislative committee of reference pursuant to
24	section 2-7-103, the state department shall present information
25	concerning:
26	(III) A description of the results of testing of new or significantly
27	revised client communications pursuant to subsection (6) of this section,

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1	including a description of the feedback from the state department's
2	workgroup for customer and community partner feedback; and
3	(IV) A description of available county data relating to the
4	frequency and type of client customer service interactions that are
5	generated because of client confusion related to the organization,
6	formatting, or language used in existing client communications; AND
7	(V) A SUMMARY OF THE FINDINGS AND RECOMMENDATIONS OF
8	ANY AUDIT OF CLIENT COMMUNICATIONS PURSUANT TO SECTION
9	25.5-4-213 COMPLETED DURING THE PRIOR YEAR.
10	SECTION 3. Effective date. (1) Except as provided in
11	subsection (2) of this section, this act takes effect upon passage.
12	(2) Section 2 of this act takes effect only if Bill 17
13	becomes law.
14	SECTION 4. Safety clause. The general assembly hereby finds,
15	determines, and declares that this act is necessary for the immediate
16	preservation of the public peace, health, and safety.

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# Interim Study Committee on Communication Between the Department of Health Care Policy and Financing and Medicaid Clients



State Capitol Building, Room 029 Denver, Colorado 80203-1784 (303) 866-3521

October 14, 2016

Anne Marie Costello
Director, Children and Adults Health Programs Group
Center for Medicaid and CHIP Services
Centers for Medicare & Medicaid Services
7500 Security Blvd.
Mail Stop S2-01-16
Woodlawn, Maryland 21244

#### Dear Director Costello:

During the 2016 legislative interim, a joint study committee of the Colorado General Assembly was appointed to examine issues relating to client communications for Medicaid and other public assistance programs. Eligibility-related communications are often confusing and difficult for clients to understand, especially when they are applying for multiple assistance programs such as Medicaid and the Supplemental Nutrition Assistance Program (SNAP).

The Colorado Department of Health Care Policy and Financing is currently taking steps to improve the readability of client correspondence and their technical accuracy, and our committee is proposing legislation to improve agency operations and oversight of client correspondence processes. However, state-level action cannot address a key source of confusion for clients, which is the unaligned eligibility criteria for Medicaid and SNAP. While these programs serve many of the same clients, the different definitions of "household" for the two programs and other differences in eligibility criteria add complexity and confusion to the eligibility determination process and the correspondence sent to clients.

Given that federal law governs the eligibility criteria for these programs and legal requirements for eligibility notifications, any efforts to align the eligibility and notice requirements for Medicaid and SNAP require federal action. Therefore, our committee requests that the Centers for Medicare & Medicaid Services (CMS) and the Food and Nutrition Service (FNS) in the U.S. Department of Agriculture examine ways, including any required federal legislation, to:

Anne Marie Costello October 14, 2016 Page 2

- align eligibility criteria for Medicaid and SNAP, including the manner that income is counted and household membership defined;
- allow states to pursue strategies to align program eligibility requirements at the state level; and
- allow states to simplify the notifications provided to clients applying for multiple assistance programs.

Persons applying for public assistance are often in a vulnerable position and helping them understand their eligibility for public assistance is a vital and important function. Thank you for your time and consideration of our committee's concerns. If you would like more information about our committee, our findings, or this request, please contact our committee staff person, Bill Zepernick at Legislative Council Staff (bill.zepernick@state.co.us, 303-866-4777). We would also encourage you to discuss these issues with Zach Lynkiewicz, the legislative liaison at the Colorado Department of Health Care Policy and Financing (zach.lynkiewicz@state.co.us, 720-854-9882).

A copy of this letter is being sent to the FNS and to the members of the Colorado congressional delegation.

Sincerely,

Representative Dianne Primavera

Chair

Senator Kevin Lundberg

Vice-Chair

c: Senator Michael Bennet
Senator Cory Gardner
Representative Diana DeGette
Representative Jared Polis
Representative Scott Tipton
Representative Ken Buck
Representative Doug Lamborn
Representative Mike Coffman
Representative Ed Perlmutter

Rich Lucas, Deputy Administrator, Office of Policy Support, Food and Nutrition Service