

1 Amend the Education Committee Report, dated February 20, 2025, page
2 1, line 4, after "(1)(b.6)," insert "(1)(b.7), (1)(e),".

3 Page 1 of the report, strike line 14 and substitute "DIRECTS USERS TO A
4 STANDALONE ADVERTISEMENT THAT DIRECTLY ENABLES TARGETED
5 ADVERTISING OR THAT LACKS ADJACENT EDUCATIONAL OR
6 INFORMATIONAL CONTENT OR MATERIALS.

7 (b.7) "PROHIBITED ADVERTISING" MEANS AN ADVERTISEMENT
8 PUBLISHED BY A CONTRACTOR IN THE CONTRACTOR'S CURATED DIGITAL
9 RESEARCH COLLECTION THAT RESULTS IN THE CONTRACTOR COLLECTING
10 REVENUE GENERATED FROM THE ADVERTISEMENTS APPEARING IN THE
11 CURATED DIGITAL RESEARCH COLLECTION. "PROHIBITED ADVERTISING"
12 DOES NOT INCLUDE AN ADVERTISEMENT ORIGINALLY PUBLISHED IN A
13 NEWSPAPER, MAGAZINE, OR ON THE INTERNET THAT IS CURATED AND
14 AGGREGATED IN THE CURATED DIGITAL RESEARCH COLLECTION OR
15 LOCATED THROUGH EMBEDDED LINKS OR URLs OUTSIDE OF THE CURATED
16 DIGITAL RESEARCH COLLECTION.

17 (e) "TARGETED ADVERTISING" MEANS ADVERTISEMENTS
18 DISPLAYED TO A STUDENT BASED ON INFORMATION OBTAINED OR
19 INFERRED OVER TIME FROM THE STUDENT'S ONLINE BEHAVIOR, USE OF
20 APPLICATIONS, OR PERSONALLY IDENTIFIABLE INFORMATION.".

21 Page 1 of the report, line 18, strike "(A)".

22 Page 1 of the report, strike lines 21 through 28 and substitute "TARGETED
23 ADVERTISING, PROHIBITED ADVERTISING, OR EMBEDDED LINKS OR URLs
24 AND, AFTER THE CONTRACTOR IS NOTIFIED OF THE TARGETED
25 ADVERTISING, PROHIBITED ADVERTISING, OR EMBEDDED LINKS OR URLs,
26 THE CONTRACTOR DOES NOT REMOVE OR DEACTIVATE THE TARGETED
27 ADVERTISING, PROHIBITED ADVERTISING, OR EMBEDDED LINKS OR URLs
28 WITHIN THIRTY DAYS AFTER RECEIVING THE NOTIFICATION.".

29 Page 2 of the report, strike lines 1 through 4.

30 Page 2 of the report, line 9, strike "ADVERTISEMENTS, PROMOTIONS," and
31 substitute "TARGETED ADVERTISING, PROHIBITED ADVERTISING,".

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